



Margaret Young



Josephine Victor

Stage Gossip

(Continued from page one)

Dovhaleuk and Vladimir Dilov, who have given a special arrangement to "The Birch Tree," which Violet Fleming sings in the second act, and to the wind song.

Rockliffe Fellowes, who is a popular leading man in screen productions, will have a prominent part in the new play, "Pot Luck," by Edward Childs Carpenter, which Kilbourn Gordon has in rehearsal. James Rennie is another member of the cast. Mr. Gordon expects to present the piece in New York early in October.

Without interrupting the regular performances in any way, the Palace Theater, at Madison Avenue and Fifty-ninth Street, is being transformed into a more spacious and comfortable playhouse, with new seats throughout and many other up-to-date devices for the ease and enjoyment of its patrons.

Harold Newcomb Hillebrand, department of English, University of Illinois, has been awarded the \$500 prize offered by the Central Council of Nursing Education of Chicago for the best play by an American author based on the life of Florence Nightingale. The reading of the plays was done by a small committee consisting of Mrs. Minnie Madden Fiske, Maryka Modjeska, Alice Beers, of the producing staff of the Neighborhood Playhouse, and Lillian D. Wald.

Frances Adler, daughter of Jacob Adler, the veteran of the Yiddish theater, has been engaged by Max R. Wilner to play the part of Julie in the Yiddish production of "Lilium" at the Irving Place Art Theater early in September.

Manager Charles Harris of the Longacre Theater gave a "block party" to the neighborhood children at the Saturday matinee of "Nobody's Money." Master Snookie Harris was master of ceremonies. And this was a ceremonious affair, for when Mr. Harris assumed the management of the Longacre he made a compact with the children of the neighborhood that if they kept away from the doors of his theater and didn't annoy the patrons he would give them a theater party and candy treat with every new show playing the Longacre. The children kept their end of the bargain, and so did Charles Harris, who is accordingly the most popular theater manager in the district.

Cleo Madison, who is known for her screen work in association with Bert Lytell, is in New York busily engaged in the preliminary business attendant upon the production of a play under her own management. Minor details, such as the name of the piece, the author, the cast, the theater, the date and the town, remain to be discovered, but the main fact, that Miss Madison is soon to branch out as a producer on her own account, is undisputed.

Frank Reicher, taking half a leaf out of the Shubert book, has issued the flat of no seating for late comers until the end of the first act, to go into effect with the opening of "Don Juan," at the Garrick Theater, on Labor Day. The rest of the page, which deals with disposal of the audience, he is content to leave in the hands of his hero.

Rain Umbrellas, \$2.98
MADE of closely woven cottons. Constructed on fine paragon frames that are sturdy enough to withstand hard winds. A delightful selection of handles that include pimento, mission, applewood and bakelite. Silk cases. Sizes for men and for women.
Main Floor—Bond Street.

Fulton Street
Bond Street
Frederick Loeser & Co. Inc. Livingston St.
Elm Place
BROOKLYN - NEW YORK
Store Hours 9 to 5 : Closed Saturday All Day

Imported Jet Necklaces
Values to \$3.15—\$1.69
THEY are in novel designs of large and small beads and a cameo plaque and tassel of jet beads form the chief note in their attractiveness. They can make an all black frock very distinctive and are beautifully effective with all colors, making them the most useful of adornments.
Main Floor.



These Are New Coat Dresses
Fashion Creates for Early Autumn, \$15.75—\$18.75—\$22.50

AND SO MODERATE IN PRICE that everyone will choose them for the intervening weeks between now and cold weather. Only space to picture five models, but there are others from which to choose. Tricotines beautifully tailored and wrought with fancy braids make these new dresses very smart and economical too, because the coat motif saves one from having to buy a coat until later. Priced lower than any garments yet offered as distinctly new.

These Radical Reductions
Silk Dresses in Street Shades, \$15.75

Your choice in silk taffetas, silk foulards, crepes de chine, Georgettes and other wanted silks, in a fine color range. Some of these Dresses are very simply designed, others are made decorative with beads, silk embroidery and such modish trimmings as are suitable for such fabrics. You know these are most desirable, for they are this season's garments that have been \$29, \$33.75 and \$45. At such radical reduction as to \$15.75 you are able to make fine savings.

\$10.95 to \$18 Cotton Dresses at \$4.90

Sheer, beautiful frocks that are in all of the smart dotted fabrics and in sheer voiles, fine washable ginghams. Every wanted color. Many are trimmed so as to develop individuality and make it possible to have several without duplication. Every wanted size, including those for the large woman who requires 50 1/2 to 54. Not all materials in all sizes, so come early for first choice. A smart all-the-year wear frock.

White Cotton Tailored Skirts at \$2

New, fresh and right-up-to-the-moment in style, and just such Skirts as we have sold by the hundreds at \$3.75 and at \$5. Sports models chiefly with pockets made attractive with pearl buttons. Not only those who require them for town and country, but many nurses and business women will take advantage of such savings.

81 Beautiful Imported Bed Sets
In Lacet Arabian and Marie Antoinette Style
A Capture at \$8.98 and \$13.95

NOT OFTEN DOES a bit of good luck to equal this come along. These Bed Sets are as dainty and as fine as can be had for much more than these prices—indeed only recently they would have been twice these prices. We have only the 81 Sets and can secure no more of them. Very lovely patterns and a considerable variety. Ecu Lacet Arabian combined with Marie Antoinette work. Sixty-six of the Sets at \$8.98 and the rest at \$13.95.

Many Groups of Curtains at Special Prices
\$5.98 and \$7.95 instead of \$7.50 to \$12
125 Panel Curtains, white or ecru, Lacet Arabian and Marie Antoinette. \$3.65 instead of \$5 and \$6
200 Panel Curtains, white or ecru, Marquisette and Marie Antoinette. 95c. and \$1.75 instead of \$1.25 to \$3
500 pairs Marquisette and Serim Curtains, ecru or white. \$6 to \$9 Grades at \$3.98 and \$5.95
250 pairs Marie Antoinette Curtains, white or ecru; correct French designs; very good looking. \$9 to \$15 Grades at \$6.75 and \$9.60
500 pairs Imported Irish Point Curtains; 25 beautiful styles. \$2.50 to \$4 Grades at \$1.45 and \$2.50
Nottingham Lace Curtains, hundreds of pairs; 15 styles; white, ecru.
Cretonnes : Gay and Cleanly : At 25c. a Yard
2,500 yards of these delectable cotton draperies that were made to sell at 35c. to 50c. Will make the duller room a "new" one. At this low figure you can have two sets for every room, so that while one is being freshened the other can be "among those present." One can never have too many Cretonnes about the house, for they smile such a radiant welcome.
Third Floor.

First Showing of the New Fall Sweaters
Is Exceptionally Priced at \$3.95

THEY have full confidence that they will at no time be rivaled in good style and in attractive pricing. They should be \$5.95 now according to precedent and to the cost of their production and good quality. The display is made up of two different models in Tuxedo styles in a large number of delightful colors.

One features the new ribbed effect, which is particularly becoming to the full figures. The long Tuxedo collar and the cuffs are of brushed wool. The smart girdle belt further adds to the slenderizing line. Colors are:
Black and White All Buff
Navy with Buff All Rust
Brown with Buff Peanut, a new shade
The other style is made with link-and-link stitch with a raised stripe effect. The Tuxedo collar and turnback cuffs are finished with a narrow edge of brushed wool, a very distinctive idea, the copy of an imported Swiss model of more than double the price of this one. Colors:
Black and Black with White Royal Purple, Rust
Brown with Buff Hunter's Green
For women and misses. Sizes 36 to 46.
Second Floor.

200 Good Pictures
These Minimum Prices
\$1—\$3—\$5—\$10

COLORED Photographs, Carbon Photographs, Colored Reproductions, Water Colors in sizes up to 30x40 compose this interesting lot. Every one has a value more than double its small price and can be of excellent and lasting value in the decorating of the home. There could not be a better time to provide for gift occasions.
Fourth Floor.

Table Linens, Towels and Towelings

Hemmed and Hemstitched \$1 Huck Towels at 50c A trifle over present wholesale costs. These Towels are a wonderfully fine lot, all linen and in liberal sizes. All have beautiful border designs. The best towel value in four years. 27c. Crash Toweling, 15c. Yard An excellent quality with neat blue borders. For dish or roller towels. Part linen and part cotton. 30c. Toweling, 19c. Yard Part linen and part cotton Toweling with neat blue borders, for dish or roller use. 27c. Toweling, 19c. Yard All linen Crash Toweling with red border, for dish or roller towels. 30c. Toweling, 22c. Yard Irish linen Crash Toweling with red border, a very superior quality. Crash Toweling at 39c. Yard This is a fraction over the present import cost for this Toweling. Extra weight for dish or roller towels. 19c. Huck Towels, 12 1/2c Full bleached hemmed Huck Towels.	75c. to \$1 Huck Towels, 59c. All linen hemstitched Huck Towels in beautiful floral border designs. \$1.50 Huck Towels, \$1 All linen hemstitched Huck Towels in handsome floral patterns. \$1 to \$1.25 Huck Towels, 75c. All linen hemstitched Huck Towels in floral designs. 22c. Huck Towels, 15c Bleached Huck Towels with hemmed ends. 25c. Huck Towels, 19c Full size bleached Huck Towels with red borders. Momie Weave Face Towels, 25c An excellent quality towel. 39c. Huck Towels, 25c Part linen and part cotton Huck Towels with red and blue borders. Full size. 50c. Huck Towels, 39c Part linen and part cotton Huck Towels in a number of pretty border patterns. 25c. Turkish Towels, 19c. Large size Turkish Bath Towels. 89c. Table Damask, 75c. Yard High grade mercerized Table Damask in floral patterns. Full bleached.	35c. Turkish Bath Towels, 25c Extra large size Towels. 50c. Turkish Bath Towels, 39c Extra good quality Towels, in liberal sizes. 75c. Turkish Bath Towels, 50c \$1 Turkish Bath Towels, 75c Extra large size Towels. \$1.25 Table Damask, 89c. Yard Mercerized Table Damask, 69 inches wide, in floral designs. \$1.50 Table Damask, \$1 Yard Irish mercerized Damask in floral designs. \$2.75 Linen Damask, \$1.65 Yard Full bleached all linen Damask, 70 inches wide. Floral patterns. \$3 Linen Damask, \$1.85 Yard Irish Linen Table Damask in floral patterns. \$5.75 Napkins, \$4.50 Dozen Irish Linen Napkins in floral patterns. 19-inch size. \$8 and \$11.50 Napkins Irish Linen Napkins in a variety of floral patterns. \$5 Pattern Table Cloths, \$3.75 Irish Linen Pattern Table Cloths in floral patterns, 70x70 inches.	\$7 Linen Napkins, \$4.89 Dozen Irish Linen Napkins, full bleached, in floral patterns, size 70x70. \$8 Pattern Table Cloths, \$6 Irish Linen Pattern Table Cloths, in a number of round patterns, size 70x70. Pattern Table Cloths Irish Linen Pattern Table Cloths, in a splendid assortment of patterns: 8 1/4 Cloths, regularly \$6.50, at \$5 8 10 Cloths, regularly \$8, at \$6.75 Napkins to match, 22-inch size, regularly \$8.50 dozen, at \$7.75. Irish Linen Pattern Table Cloths in floral designs: 8 1/4 size, regularly \$8 at \$6.50 8 10 size, regularly \$10.50, at \$8.50 8 12 size, regularly \$12.50, at \$10 Napkins, 20-inch size, regularly \$8.75, at \$6.75. Irish Linen Pattern Table Cloths: 8 1/4 Cloths, were \$9.50, at \$7.50 8 10 Cloths, were \$11.50, at \$9 8 12 Cloths, were \$13.50, at \$11 Napkins to match, 22-inch size, were \$12, at \$8.75. Main Floor.
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Great Sale of Oriental Rugs

\$100,000 Worth Offered at Prices That Represent Savings of 33 1/3% on Today's Lowest Regular Prices

DURING THE SEVERAL YEARS of the European war, Oriental Rugs continued to be produced, but owing to being cut off from the rest of the world the Far Eastern warehouses housed the accumulation and were filled to overflowing with these Rugs. Prices as a consequence reached lower levels than for many, many years. When the seas were again safe for the merchant ship the Oriental Rug exporters found only a few countries financially able to buy their offerings—and prices took another drop.

We have been able, as a consequence, to secure many wonderful values in Oriental Rugs; so exceptional are they, we believe, that NOW IS THE MOST FAVORABLE TIME TO BUY—and the opportunity may be only fleeting, for it seems probable that we cannot duplicate any of these offerings at prices that even approach those we are quoting in this sale.

Study these prices and then come prepared to be more than impressed with the quality and beauty of these Oriental masterpieces.

GROUP NUMBER ONE
Kirmanshah Carpet Rugs
The Aristocrats of the Persian Rug World
Exceptionally fine in weave with deep, lustrous pile; soft and rich in color. An exceptional group, both in quality and beauty. The prices are considerably under today's prevailing regular prices.
13.5x8.10 Rug, special at...\$428
12.8x9.6 Rug, special at...\$438
13.6x9.5 Rug, special at...\$468
13.6x9.3 Rug, special at...\$510
13.6x10.8 Rug, special at...\$595
13.6x9.9 Rug, special at...\$535
14.9x9.2 Rug, special at...\$465
14.1x10.1 Rug, special at...\$515
14.6x10.10 Rug, special at...\$515
14.10x11.8 Rug, special at...\$595
15.3x9.10 Rug, special at...\$610
15.6x11.5 Rug, special at...\$638
15.8x10.9 Rug, special at...\$610
15.6x11.3 Rug, special at...\$637
16.1x10.5 Rug, special at...\$600

GROUP NUMBER TWO
Carpet Size Persian Rugs, \$95 to \$235
A wonderful collection of Oriental Rugs of the better sort, a collection of Mahals, Mesheds, Afghans, Hamadans, Pecois and others:
8.11x11.8 Rug at...\$175
8.11x12.6 Rug at...\$175
9.11x10.10 Rug at...\$235
8.2x10.8 Rug at...\$195
9.5x12.8 Rug at...\$225
9x12.4 Rug at...\$198
8.8x11.7 Rug at...\$198
7.6x10.5 Rug at...\$165
8.7x10.9 Rug at...\$195
7.3x10.2 Rug at...\$195
7.3x10.9 Rug at...\$195
7.8x8.5 Rug at...\$145
5.11x7.11 Rug at...\$95
7.4x8.11 Rug at...\$125
7.7x9.10 Rug at...\$175
7.3x11.5 Rug at...\$165
7.3x10.7 Rug at...\$145
7.3x8.1 Rug at...\$165
6.10x10.4 Rug at...\$165

GROUP NUMBER THREE
Scatter Size Rugs—Persians and Chinese
The popular Mossoul Rugs, durable and beautiful in color effects; size about 3.6x6, at \$32.50, \$39.50, \$42.50.
Dozzar Rugs, firmly made; heavy, silky and generally attractive; size about 4.6x6, at \$58.25.
Chinese Rugs, lustrous and wonderfully designed, in blue, rose and tan effects; sizes:
2x4 Rugs at \$25.50 | 2.7x4.11 Rugs at \$39.50 | 3x6 Rugs at \$46

How About the Boy's School Clothes?
START HIM OFF RIGHT—let him begin the school year with a new Suit, a Suit that looks smart and will give him good service, even though he may be hard on his clothes.
We Have Arranged a Special Sale
All-Wool School Suits
Special at \$8.50
Of course the important feature of these Suits is the fact that they are made of ALL WOOL fabrics, so these Suits will give a good account of themselves.
A wide variety of pleasing patterns and colorings, including grays, greens, tan and browns. Sizes 7 to 16 years.
Rugs' Store, Main Floor

Final Clearance Sale of All Refrigerators
TOMORROW every Refrigerator in stock will bear a price so far below its former price that it may well be said to be the greatest sale of Refrigerators we have announced in many years.
In the collection will be found the product of THREE DIFFERENT MANUFACTURERS, all of the better makes, and guaranteed by Loeser's to prove satisfactory in every respect.

FIRST GROUP
Name is withheld because of the price reduction, but will be at once recognized when you attend the sale. Included are the most favored sizes and styles. A wonderful money-saving opportunity, not only for homes, but for hotels, boarding houses and clubs.
Regular Style Refrigerators
\$50.50 Refrigerators at \$30.25
Size 31 1/2 inches wide, 19 1/4 inches deep and 50 inches high; ice capacity, 145 pounds; white enamel provision chambers.
\$60 Refrigerators at \$35.98
Size 28 1/4 inches wide, 18 1/4 inches deep and 48 inches high; ice capacity, 120 pounds; one piece white porcelain provision chambers.
Side-icer Style Refrigerators
\$41.50 Refrigerators at \$24.75
Size 31 inches wide, 17 1/4 inches deep, 42 inches high; ice capacity, 80 pounds.
\$63 Refrigerators at \$37.98
Size 36 1/4 inches wide, 20 1/4 inches deep and 51 inches high; ice capacity, 155 pounds.
Side-icer Style Refrigerators
One piece white porcelain provision chambers.
\$68 Refrigerators at \$40.50
Size 31 inches wide, 17 1/4 inches deep and 42 inches high; ice capacity, 80 pounds.
\$80 Refrigerators at \$48.25
Size 32 1/4 inches wide, 18 1/4 inches deep and 45 inches high; ice capacity, 100 pounds.
\$105 Refrigerators at \$63
Size 36 1/4 inches wide, 20 1/4 inches deep and 51 inches high; ice capacity, 155 pounds.

APARTMENT HOUSE STYLE REFRIGERATORS
One piece white porcelain provision chambers.
\$57 Refrigerators at \$34.25
Size 23 1/2 inches wide, 17 1/4 inches deep and 52 inches high; ice capacity, 100 pounds.
\$63 Refrigerators at \$37.89
Size 25 1/4 inches wide, 18 1/4 inches deep and 54 inches high; ice capacity, 115 pounds.
\$75 Refrigerators at \$42.25
Size 26 1/4 inches wide, 19 1/4 inches deep and 56 inches high; ice capacity, 130 pounds.

GROUP TWO
Name is withheld because of the price reduction. The Refrigerators are high grade in every detail of design, construction and finish. They are made with all hardwood cases, white enamel provision chambers and tinned wire shelves.
\$37.50 Apartment Style Refrigerator at \$25.50
Size 23 1/2 inches wide, 18 inches deep and 51 inches high; ice capacity, 65 pounds.
\$45 Side-icer Style Refrigerator at \$32.50
Size 34 inches wide, 19 inches deep and 46 inches high; ice capacity, 100 pounds.

GROUP THREE
Alaska and Alaska-Star Refrigerators
Prices Reduced 20 Per Cent.
Little need be said in speaking of this line of Refrigerators, for they are universally known as one of the best makes, and especially here in Brooklyn, for they have been sold by Loeser's for many years. Of course they are fully guaranteed, both by the manufacturer and by Loeser's.
In some styles and sizes we have but one or two, while in other styles we have five or six. To be certain of getting the exact size and style wanted we would suggest an early visit.
Basement.

Elgin Watches for Men
\$15.75 Value at \$12.85
OPEN face thin Watches in 10-year gold filled guaranteed cases, 7-jewel movements and 12 size. The most practical of Watches at a most practical price—\$12.85.
Women's Bracelet Watches
\$22.50 Values at \$13.65
Ribbon Bracelet Swiss Watches of beautiful design, 14k solid gold cases and 15-jewel lever movements. Watches that meet the particular need of many young girls who will soon be going to school and to whom a wrist Watch and a good timekeeper is so very helpful. These are the models much admired for loveliness of design and the price is most attractive—\$13.65.
Jewelry Store, Main Floor.

All-Wool Fabrics Specially Priced
SERGES, 54 INCHES WIDE, choice of navy or black in mens' wear weave. Hundreds of yards have been sold at \$2.95. Now \$1.95.
Another grade at \$1.25, unusually good at so low a price.
All Wool Velours, coating weight, sponged and shrunk, choice of navy or black, soft rich finish; 54 inches wide, at \$2.95.
Tweeds, imported, and that good staunch weave so suitable for autumn wear. Mixtures of various sorts, specially priced. Only \$2.50.
Second Floor.